

SPONSORSHIP OPPORTUNITIES FESTIVAL, PARADE & RODEO ORANGE BLOSSOM

The Town of Davie, and the Davie Community Redevelopment Agency, in cooperation with the Davie Pro Rodeo Inc. will host the 72nd Annual Orange Blossom Festival, Parade and Rodeo on Saturday, February 28th& Sunday, March 1, 2009.

More than 250 country arts and crafters, as well as many fine art mediums, old west re-enactment, country & farm animals, antique stage coaches, rodeos, hands on exhibits, and live entertainment will be just a part of this weekend's country festival. The admission to the festival is free. The event is expected to draw thou-

sands of out of town visitors, as well as local spectators.



At this time, we are seeking your support by asking you to choose one of the many sponsorship opportunities listed within.

This is a great opportunity to showcase your business and to support a unique community's heritage. Please select your sponsorship and mail it back no later than February 18, 2009.

If you have any questions or concerns, please contact Bonnie Staffiej, Director of Special Projects at (954) 797-1163 or by e-mail at bonnie_staffiej@davie-fl.gov

"TITLE" OB FESTIVAL & RODEO SPONSOR

\$10,000.00



You will receive acknowledgement as the "Title" sponsor on all official publicity relating to this event. **Your** company logo or name listed in ALL news media public service and paid advertisement announcements. **Company's** flag presented as part of the grand opening ceremonies at the OB Rodeo on Saturday and Sunday*. **Company** recognized throughout the event by both stage and rodeo announcers. **Company** provided a display area for their products or services at both the festival and rodeo. **Company** will receive 40 General Admission Tickets for the Rodeo on Saturday or Sunday.

"TITLE" OB PARADE SPONSOR \$5,000.00

You will receive acknowledgement as the "Title" sponsor on all official publicity relating to this event. **Your** company logo or name listed in ALL news media public service and paid advertisement announcements. **Company's** banner will appear on parade main stage. * **Your** Company's car or float will kick-off the parade (car or float supplied by sponsor). **Company** recognition throughout the parade by announcer. **Company** provided a display area for products or services at the OB festival. **Company** will receive 20 General Admission Tickets for the Rodeo on Saturday or Sunday.

OB PARADE "MARCHING BAND" SPONSOR \$350.00

Company's 2'x7' sign displayed at the festival.* **Company** will be announced by the parade announcer as a marching band sponsor as the bands past the viewing stand. **Company** will receive 4 General Admission Tickets for the rodeo on Saturday or Sunday.

FESTIVAL "MAIN STAGE" SPONSOR \$1,000.00

Company's 3'x4' sign displayed on the Stage.* **Company** provided a display area for products or services. **Company** will be mentioned at least twice during the event. **Company** will receive 12 General Admission Tickets for the rodeo on Saturday or Sunday.

OB FESTIVAL SPONSOR \$350.00

Company's 2'x7' sign displayed at the festival.* **Company** provided a display area for your company's products or services. **Company** will be mentioned at least twice during the event. **Company** will receive 4 General Admission Tickets for the rodeo on Saturday or Sunday.

RODEO CHUTE SPONSOR \$1,000.00



Company's name featured on all printed advertising. **Company's** logo featured on rodeo posters and flyers. **Company's** 4'x8' sign displayed over bucking chute area.* **Company** provided a display area for their products or services. **Company's** name mentioned by announcer each time your chute opens through out the rodeo. **Company** will receive 20 General Admission Tickets for the rodeo on Saturday or Sunday.



RODEO BANDSTAND SPONSOR \$500.00

Company's 3'x4' sign displayed on the rodeo bandstand.* **Company** will be mentioned during the event by an announcer. **Company** provided a display area for products or services. **Company** will receive 12 General Admission Tickets for the rodeo on Saturday or Sunday.

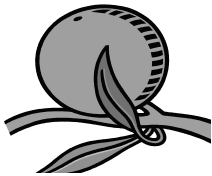
OB RODEO SPONSOR \$350.00

Company's 2'x7' sign displayed at the Rodeo.* **Company** provided a display area for products or services. **Company** will be mentioned at least twice during the event. **Company** will receive 4 General Admission Tickets for the rodeo on Saturday or Sunday.



* Signs and flags are included with your sponsorship

72nd ANNUAL
ORANGE BLOSSOM FESTIVAL, PARADE AND RODEO
SPONSORSHIP APPLICATION



MAIL & MAKE CHECKS PAYABLE TO:

Town of Davie OB Fest
6591 Orange Drive
Davie, Florida 33314
Attn: Bonnie Staffiej

Call: 954-797-1163
Fax: 954-797-2078

Company Name _____
Contact Name _____
Address _____
City _____
Day Phone _____
Eve Phone _____
FAX # _____

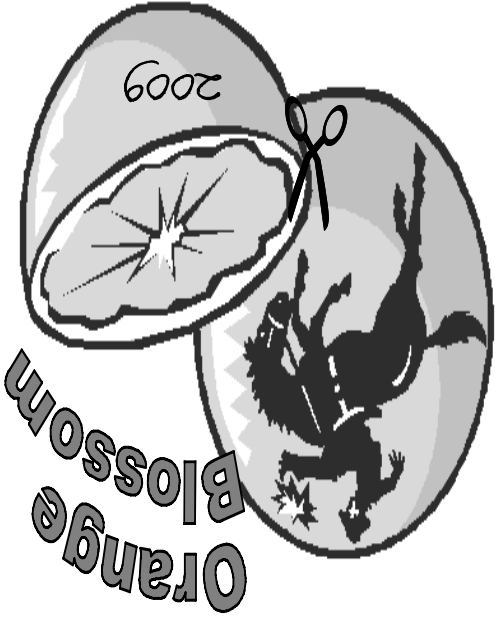
YES... I will sponsor the 72nd Annual Orange Blossom Festival, Parade, and Rodeo on Saturday, February 28th, and Sunday, March 1, 2009.

(Check one) Please mail your sponsorship by February 18, 2009

"TITLE" OB FESTIVAL & RODEO SPONSOR \$10,000.00
"TITLE" OB PARADE SPONSOR \$5,000.00
OB PARADE SPONSOR A "MARCHING BAND" \$350.00
OB FESTIVAL MAIN STAGE SPONSOR \$1,000.00
OB FESTIVAL SPONSOR \$350.00
RODEO CHUTE SPONSOR \$1,000.00
RODEO BANDSTAND SPONSOR \$500.00
RODEO SPONSOR \$350.00

Please enclose your camera ready "Ad" on disc or e-mail it to bonnie_staffiej@davie-fl.gov

Town of Davie
72nd ANNUAL



FESTIVAL, PARADE
and RODEO



SPONSORSHIP
opportunities